

October 30, 2003

Learning Express Fund Raiser

Press Contact:

Shannon Nelson, Events Coordinator

Shannon@monolake.org

Douglas Dunaway, Staff Assistant

douglas@monolake.org

Mono Lake Committee

(760) 647-6595

www.monolake.org

For Immediate Release

Everyone is invited to a fundraiser for the Mono Lake Committee, hosted by the Learning Express... Mammoth Lake's educational toy store! On Sunday, November 9th, the Learning Express toy store will donate 20% of any shopper's proceeds to the Mono Lake Committee if they mention the Mono Lake Committee fundraiser or present the cashier with either the flyer or the post card announcing the Mono Lake Committee fundraiser. Holiday shoppers can get a jump start on the holiday season by stopping in between 10:00 am and 7:00 pm to purchase gifts for children of all ages. Located in Mammoth Lakes on 3399 Main Street at the Luxury Outlet Mall, the Learning Express, your neighborhood toy store, will help you find those special toys that children love. Not only will you find great gifts for children, you will also be helping the Mono Lake Committee to continue its protection and restoration of Mono Lake and help with the Mono Lake Committee's long standing commitment to educational programs for

California's children. For more information, please call the friendly folks at the Learning Express at 760- 924-2700.

###

The text of this press release may be downloaded from

www.monolake.org/press

###